HKD and the USSA are proud to announce the White to Gold Program

The White to Gold program is a partnership between the USSA and HKD designed to help USSA member clubs improve the reliability of their training conditions through improved snowmaking. HKD understands that snowmaking is a significant investment and has initiated this program to help alleviate the capital cost of snowmaking. The program offers USSA member clubs, a 20% discount off purchases of HKD Snowmaking products.

"We at HKD Snowmakers are honored and excited about our continuing partnership with USSA, and the introduction of our "White-to-Gold" Snowmaking program. This program allows USSA and HKD to assist member clubs, their families, and the resorts where they train by providing affordable snowmaking technology to ensure the best possible snow surface for our nation’s young athletes. Our hope is that these reliable training conditions will give more youngsters the opportunity to rise to the top of their sport, and fulfill their Olympic aspirations. Additionally, we aim to make every athlete who trains at a member club – future Olympian or not - a life-long participant and supporter of the snow sports we all love so much."
Charles Santry, President, HKD Snowmakers

“This special offer helps provide some real value to USSA member clubs. Essentially, any program looking to invest in a capital project for snowmaking or venue improvement can start with a generous donation from HKD through this discount. In working with a resort, the club can bring this to the table.”
Brian Krill, USSA Club Development Manager

HKD Snowmakers has long supported USSA clubs and the underlying concept of developing an environment where kids cultivate a lifelong love for their sport, while pursuing their athletic aspirations.

Please visit us online at HKDsnowmakers.com OR
Contact Charles Santry, President of HKD at charles@hkdsnnowmakers.com

For ideas and support on your club’s capital campaign and project contact the USSA Club Development Manager, Brian Krill, at bkrill@ussa.org